

ecoservice

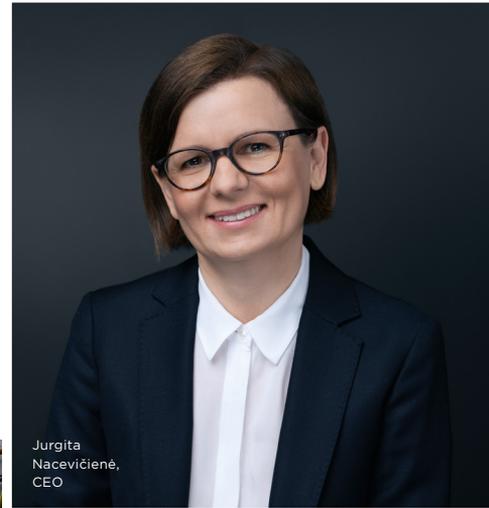
THE RELIABLE
ENVIRONMENTAL
MANAGEMENT
PARTNER



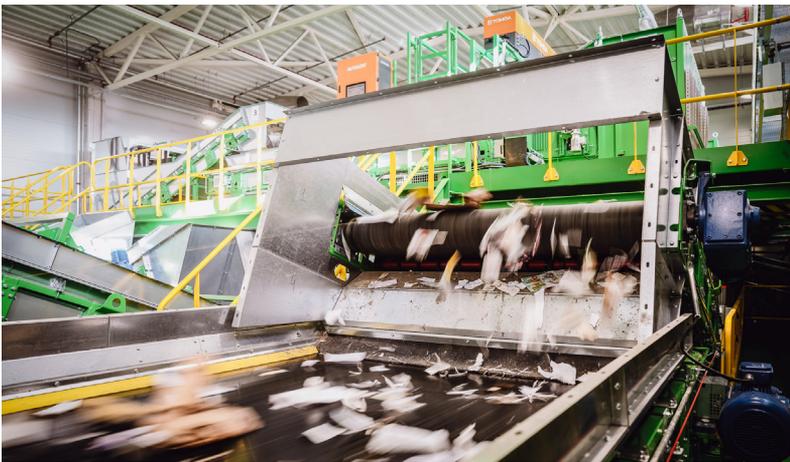
THE PINNACLE OF ENVIRONMENTAL SERVICE

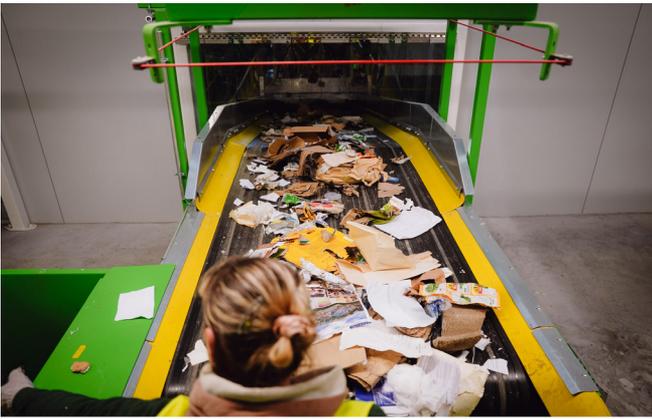
Ecoservice is a leading waste management company in Lithuania undertaking collection, transportation, and processing of different waste, city cleaning, and street maintenance. We learn more from CEO, Jurgita Nacevičienė

Writer: Ed Budds | Project Manager: Reegan Glade



Jurgita Nacevičienė, CEO





As one of the most dynamic industries in Europe right now, the environmental services sector continues to evolve at pace.

Environmental regulations are getting stricter, particularly with the EU's Circular Economy Action Plan and Green Deal commitments, which are pushing both companies and municipalities to rethink how waste is collected, sorted, and recycled.

Meanwhile, there is also strong momentum in digitalisation – with the growing implementation of artificial intelligence (AI), sensors, and data to optimise logistics, reduce carbon dioxide (CO₂) emissions, and improve recycling rates.

Another clear trend is the ongoing shift from simple waste management to resource management – waste is increasingly seen not as a problem to

be disposed of, but a resource to be recovered, recycled, and reintegrated into the economy.

“I worked in management roles across several sectors before joining Ecoservice, but what drew me to the waste management and environmental services industry was its tangible impact on society and the future,” introduces CEO, Jurgita Nacevičienė. ■



“WASTE AND RESOURCES ARE SOMETHING EVERY COMMUNITY DEALS WITH DAILY, AND I WAS INSPIRED BY THE OPPORTUNITY TO LEAD CHANGE IN AN INDUSTRY THAT DIRECTLY SHAPES SUSTAINABILITY”

- JURGITA NACEVIČIENĖ, CEO, ECOSERVICE

“Waste and resources are something every community deals with daily, and I was inspired by the opportunity to lead change in an industry that directly shapes sustainability.”

At Ecoservice, Nacevičienė expertly combines strategic leadership with a company mission that has a long-lasting positive effect on people, businesses, and the environment.

THE PRIDE OF LITHUANIA

Today, Ecoservice is one of Lithuania's leading environmental management companies and is part of the Eco Baltia Group, now boasting over 30 years of experience in the sector.

“We offer a comprehensive suite of services encompassing waste collection, recyclable materials management, green and garden waste collection, textile waste sorting, street and territory cleaning, and sanitary services such as mobile restrooms, washstands, container rentals, and cemetery maintenance,” Nacevičienė sets out.

PILLARS FOR SUCCESS

TRUST - The company maintains and creates long-standing relationships with municipalities, businesses, and communities built on reliability.

INNOVATION - Continuous investment in new technologies and smarter processes keeps Ecoservice competitive and ahead of the curve.

PEOPLE - Its hard-working employees are the beating heart of the company. Their expertise, motivation, and commitment allow the entire business to deliver high-quality services daily.

The company operates nationwide across Lithuania and its client base spans hundreds of thousands of households in different municipalities, private businesses, and producers.

Constantly growing its capacity and scale, at present, approximately 7,500 tonnes of secondary raw materials are sorted and prepared for processing each month at its facilities.

As such, with a team of over 1,200 people and leveraging a large fleet of more than 280 specialised vehicles, as well as modern sorting and infrastructure facilities, Ecoservice continues to move from strength to strength.

“Our operations depend on a wide network of suppliers and partners - from equipment manufacturers to recycling plants, IT providers, and logistics companies. Strong relationships are crucial because this industry is highly interconnected,” she continues.

For example, if there are bottlenecks in recycling capacity or equipment is delayed, it impacts ❏

Driving Circular Economy Goals: Ecoservice's New MRF Line with Azortum

When Ecoservice, Lithuania's leading waste management company, set out to invest in a new single stream materials recovery facility (MRF), the challenge was both technological and strategic. The new line needed to **drastically improve recycling performance**, support ESG objectives, and be fully operational within a tight timeframe.

Azortum was selected as Ecoservice's partner to design, manufacture, and deliver the line. The process began with **detailed engineering work** — creating a tailored layout that would integrate seamlessly into Ecoservice's operations and provide capacity for future growth. This upfront planning was **essential for meeting performance targets**, minimizing downtime during installation, and securing long-term return on investment.

Within 12 months, the MRF line was completed and commissioned — from initial sketches through production, installation, and final testing. A decisive factor in meeting this deadline was Azortum's ability to manufacture key waste management system components in-house. Unlike providers tied to specific brands, **Azortum combines its own manufacturing capacity with carefully selected technologies**, ensuring the most effective, cost-balanced solution for each client. This independence and agility allow us to respond faster, adapt to unique project requirements, and optimise system performance without compromise.

The results have been immediate and measurable. Ecoservice's facility now achieves significantly higher recovery rates than its previous setup, **reducing landfill volumes and reinforcing Lithuania's national recycling targets.**

Beyond compliance, the project strengthens Ecoservice's market leadership in sustainable waste management and demonstrates its **commitment to circular economy practices.**

For Azortum, the Ecoservice collaboration embodies our promise: **From A to Z, we'll sort it out.** We go beyond machinery. We understand the business drivers behind every investment — whether compliance with regulation, operational efficiency, or corporate ESG commitments. By first understanding the why, we engineer and manufacture the what.

From A to Z, we'll sort it out!

We talk business.

We translate boardroom sustainability goals into engineered solutions.



We are dedicated.

We remain engaged before, during, and after installation, ensuring the line performs in practice.

We are agile.

With our own manufacturing capabilities and independence from fixed suppliers, we create solutions that adapt to your space, budget, and timeline.



The Ecoservice MRF project is more than just another sorting line — it is proof that **business strategy, engineering expertise, and in-house manufacturing can align** to deliver measurable environmental and financial outcomes. For leaders seeking to reconcile sustainability with profitability, Azortum is a partner that makes both possible.



Ecoservice's ability to deliver results, making its suppliers even more critical.

"We work closely with our partners to share data, align goals, and co-invest in innovations that improve efficiency and sustainability across the supply chain."

AUTOMATION AND DIGITALISATION

One project Ecoservice is particularly proud of is its ongoing investment in automated sorting facilities, which allows the company to increase recycling rates and lessen contamination in recyclable streams.

"Right now, we are also implementing digital solutions – such as route optimisation systems and sensor-based containers that help us reduce fuel use and CO₂ emissions," explains Nacevičienė.

In addition, Ecoservice is currently addressing one of the fastest-growing environmental challenges in Europe – textile waste.

Across Lithuania, as in many EU countries, large amounts of clothing and textiles are still landfilled or incinerated due to insufficient infrastructure for collection and recycling.

"TODAY, OUR NEW FACILITY IS STRONGER, MORE MODERN, AND SUSTAINABLE THAN EVER BEFORE, AND IT HAS REINFORCED OUR RESILIENCE AS A COMPANY"

- JURGITA NACEVIČIENĖ, CEO, ECOSERVICE

To tackle this issue, the company has invested in the renovation of a dedicated textile sorting warehouse.

"This facility allows us to collect, sort, and prepare textiles for reuse and recycling, keeping valuable materials in circulation and reducing environmental impact.

"At this stage, we are not yet carrying out recycling ourselves, but we are working with partners to identify the most effective and efficient solutions. We are also closely monitoring and participating in the European community's efforts to find the most effective textile recycling methods," Nacevičienė affirms.

BACK FROM ADVERSITY

Another important milestone recently celebrated by Ecoservice is the reconstruction of its Vilnius sorting facility after a large fire shut it

down two years ago.

"Instead of simply just rebuilding, we took the opportunity to create a more advanced, safer, and efficient centre that will serve as a benchmark for the region," prides Nacevičienė.

"The fire was a very difficult moment for the company, but it also became a turning point.

"We treated it not just as a recovery project, but as an opportunity to redesign our operations for the future," she recalls.

Determined to bounce back stronger than ever, Ecoservice invested in state-of-the-art fire prevention and safety systems, adopted new sorting technology, and improved process efficiency.

"Today, our new facility is stronger, more modern, and sustainable than ever before, and it has reinforced our resilience as a company."

The facility is now one of the most modern waste sorting centres in the Baltic States.

DEDICATED TO THE CAUSE

Moving forwards, two things stand out as crucial strategic pinpoints for Ecoservice – the key combination of innovation and responsibility.

"We invest heavily in modern technologies, both in vehicles and sorting facilities to ensure efficiency, safety, and sustainability. At the same time, we view ourselves as more than just a service provider," Nacevičienė assures.

Indeed, the company sees itself as partners in building a circular economy in Lithuania, actively participating in policy discussions, pilot projects, and educational

ECOSERVICE'S FUTURE PRIORITIES

- 1. TECHNOLOGY AND INNOVATION** – Ecoservice is focused on expanding its smart container systems and digital logistics tools.
- 2. CIRCULAR ECONOMY LEADERSHIP** – The company is also working with partners and regulators to expand its recycling and resource recovery capacity.
- 3. EMPLOYEE DEVELOPMENT** – Ecoservice is continuing to invest in training and well-being because it knows that its people are the foundation of everything it does.
- 4. RENEWABLE ENERGY** – A further priority is the ongoing investment in clean energy solutions to reduce the company's environmental footprint. For example, Ecoservice has recently launched a project under the joint initiative "Investment Support for Onshore Solar Power Plants", where it is building a new state-of-the-art solar power plant.



YouTube video: How We Built the Most Advanced Waste Sorting Plant in the Baltics | Ecoservice x Azortum



campaigns to raise awareness about recycling and sustainability.

An industry leader, corporate social responsibility (CSR) is also a large part of the organisation's DNA.

Ecoservice regularly runs educational campaigns to encourage proper sorting and recycling, particularly targeting schools and local communities.

"We also support local initiatives that promote environmental awareness. In addition, our internal CSR includes strong safety programmes, employee well-being initiatives, and diversity policies," she tells us.

"For us, responsibility means not only minimising environmental impact, but also actively creating positive social value," she adds.

Elsewhere, signifying an exciting time for the company, it is also

evaluating opportunities for regional partnerships and diversification into new sustainability-related services.

"We engage in public education activities by organising recyclable waste gathering events – we aim to remain socially responsible and always strive to contribute to talks and events for youth organisations and other institutions."

This winning duality of technological leadership and social responsibility continues to set the company apart and points towards a bright future for both Ecoservice and the fate of the industry.

Nacevičienė is keen to emphasise that waste management can be found at the intersection of public service and private enterprise.

"Success in this sector requires collaboration between municipalities, businesses, regulators, and citizens.

"We see ourselves as a bridge between these stakeholders and believe that only by working together can we make the circular economy a reality," she concludes optimistically. 

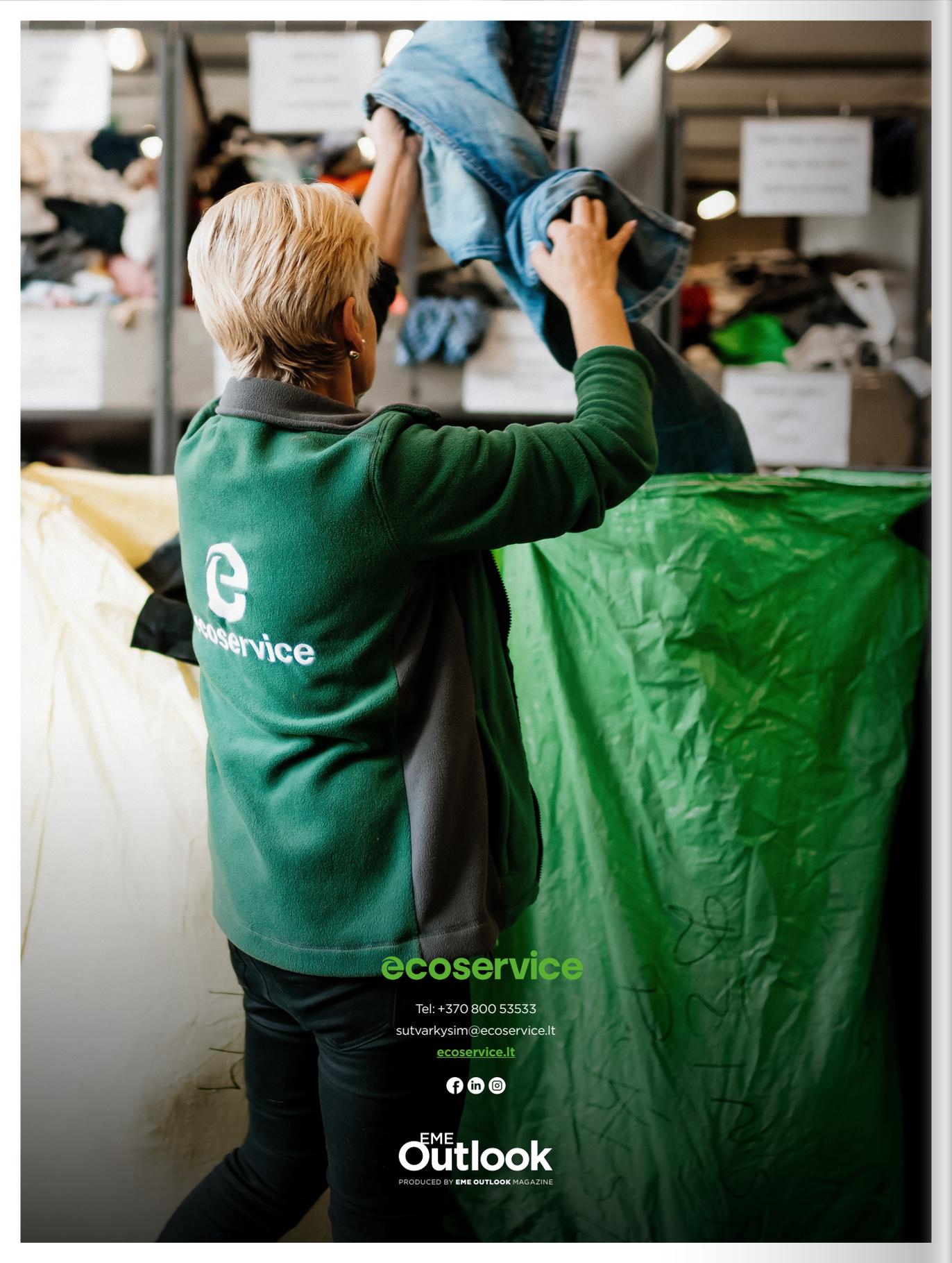


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